



Automobil Forum | Graz

DER KONGRESS. VON AUTOMOBIL PRODUKTION.

13TH AUTOMOBILE FORUM GRAZ

October 20 and 21, 2011
congress | graz

Think Global
Production – Innovation – Strategy

An event by

**AUTOMOBIL
PRODUKTION**
mehr erfahren...

 **SV** Veranstaltungen

In cooperation with:



 **SFG**

Im Auftrag des Wirtschaftslandesrates

AUTOMOBILE FORUM GRAZ

**The Annual Congress of the European
Automotive Manufacturers and Suppliers**

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Research Coordination, AVL List GmbH



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Chief R&D Officer, Verbund
(Österreichische Elektrizitätswirtschafts AG)

**Prof. Dipl.-Wirt.-Ing. Dr.-Ing. Dr. h.c.
Wilfried Sihn,**
Vienna Technical University / Fraunhofer Austria



Meet the top decision-makers of the automotive industry and explore the following topics with top-brass managers and insiders from key segments

SIMULTANEOUS INTERPRETING GERMAN – ENGLISH AND ENGLISH – GERMAN AVAILABLE THROUGHOUT THE EVENT.

- globalisation
- future mobility
- business models: local and yet global

WEDNESDAY, OCTOBER 19, 2011, AS OF 4:00 P.M.:

Pre-conference event

The City of Graz invites you most cordially to a culinary stroll through the city and a guided city-of-design tour.

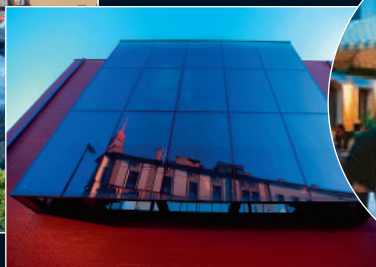


Choose what's to your taste:

- Culinary-indulgence tour (4:00 pm to approx. 5:30 pm)
Graz is the capital of indulgence! Enjoy tasty stops garnished with cheerful anecdotes.
- Guided city-of-design tour (4:00 pm to approx. 5:30 pm)
Graz is the city of design! Discover the trendy and hip parts of the city and get a hands-on design experience: a combination of quality of life, scholarly and entrepreneurial innovation, and culture.
- After the tours, at 6:00 pm, the ACStyria und Dr. Christian Buchmann, District Administrator for Economy, Europe and Culture, invite you to the Steiermark Media Center for the industry forum „Internet Discussion – Cafe Europe“. Representatives of the regional automotive industry will discuss the subject of „Clean Mobility“. The reception that will follow is an excellent opportunity to network with the speakers and participants.



The number of participants is limited. Register in good time for one of the tours and the industry forum „Internet Discussion – Cafe Europe“!



THE CONGRESS FOR THE

Hans Demant,
Coordinator of International
Projects, Volkswagen AG



Dr. rer. pol. Garnet Kasperk,
Director of the Center for
International Automobile
Management, RWTH Aachen



Mag. Peter Engert,
Managing Director, Raiffeisen
Leasing GmbH



Prof. KR Ing. Siegfried Wolf,
Chairman of the Board,
Russian Machines OJSC



Jean-Luc di Paola-Galloni,
Vice-President, Sustainable
Development and External
Affairs, Valeo SA



Peter J. Marks,
Member of the Board
of Management, Robert
Bosch GmbH, Coordinator
of Activities in North and
South America

THURSDAY, OCTOBER 20, 2011

08:30 am RECEPTION, WELCOME COFFEE AND DISTRIBUTION OF CONFERENCE PROCEEDINGS

09:00 am OFFICIAL OPENING / WELCOMING ADDRESS:
Magister Sigfried Nagl, Mayor of the City of Graz
Stefan Waldeisen, Board Member, verlag moderne industrie

MODERATORS: Bettina Mayer, editor-in-chief, AUTOMOBIL PRODUKTION
and Thomas Fromm, business desk, Süddeutsche Zeitung

GLOBALISATION

09:45 am The Comeback of the Sleeping Giant: Russia as a Key Market of the Future
Prof. KR Ing. Siegfried Wolf, Chairman of the Board, Russian Machines OJSC

10:30 am Involving Partners in Global Modular Product Strategies
Hans Demant, Coordinator of International Projects, Senior Vice President,
Volkswagen AG

11:15 am Coffee break and visit of the exhibition

11:45 am Business Development in China – Opportunities and Risks from the
Supplier's Point of View
Jean-Luc di Paola-Galloni, Vice-President, Sustainable Development and
External Affairs, Valeo S.A.

12:30 pm Chinese OEMs Heading for Europe
Dr. rer. pol. Garnet Kasperk, Director of the Center for International
Automobile Management, RWTH Aachen

01:15 pm Lunch and visit of the exhibition

02:45 pm Intelligent Footprint on a Global Scale with Local Centers of Competence –
How to Transfer Excellence in Manufacturing to the Markets of the Future
Peter J. Marks, Member of the Board of Management, Robert Bosch GmbH,
Coordinator of Activities in North and South America

BUSINESS MODEL: LOCAL AND YET GLOBAL

03:30 pm Leasing Models for E-Vehicles
Magister Peter Engert, Chairman of Raiffeisen Leasing GmbH

04:15 pm Styrian coffee break with tidbits from the
region and visit of the exhibition

Sponsored by

GRAZ
MAGAZINE

LEADING DECISION-MAKERS



Steffen Knapp,
Managing Director, Ford Austria



Dipl.-Ing. Mag. Wolfgang Pell,
Chief R&D Officer, Verbund (Österreichische
Elektrizitätswirtschafts AG)

Dinner Speech by: Mag. Toni Innauer,
Olympic Champion, Sports Manager,
Successful Writer, Consultant and Trainer



DAY ONE

THURSDAY, OCTOBER 20, 2011

FUTURE MOBILITY

- 04:45 pm** Focusing on the Future:
Product Networking within a Global Automotive Group
Steffen Knapp, Managing Director, Ford Austria
- 05:30 pm** Tomorrow's Mobility: Austrian Mobile Power – Electro-Mobility
in and from Austria
Wolfgang Pell, Chief R&D Officer, VERBUND AG
- 06:15 pm** End of Day 1 of the Congress
- 07:00 pm** Transfer to the Evening Event at St. Veiter Schössl in Graz
- 07:30 pm** Reception and Dinner
- Approx. 09:00 pm** Dinner Speech
Mag. Toni Innauer, Olympic Champion, Sports Manager, Successful
Writer, Consultant and Trainer
- Approx. 11:00 pm** End of the Evening Event

After the end of the first day of the congress you are invited to a dinner event in style at St. Veiter Schössl in Graz by the sponsor of the evening event Siemens PLM Software and also by the organizers from the industry magazine AUTOMOBIL PRODUKTION and from Süddeutscher Verlag Veranstaltungen GmbH. Seize this opportunity for intense networking in a relaxed atmosphere.



We look forward to a dinner speech by Mag. Toni Innauer who won a silver medal and a gold medal at the Olympic Games, set two world records and retired from active sports at the young age of 22. He then went on to study philosophy, psychology and sports science. As head coach of the Austrian ski jumpers he celebrated epochal triumphs. And in his capacity as sports director of the Austrian Ski Association ÖSV he was one of the founding fathers of the "current ski-jumping miracle" of the Austrian "super-eagles".

Sponsor of the Evening Event: **SIEMENS**

Siemens PLM Software, a business unit of the Siemens Industry Automation Division, is a leading global provider of product lifecycle management (PLM) software and services with 6.7 million licensed seats and more than 69,500 customers worldwide. Headquartered in Plano, Texas, Siemens PLM Software works collaboratively with companies to deliver open solutions that help them turn more ideas into successful products.

Andreas Wüllner,
Director, SGL Automotive Carbon Fibers



Wolfgang Anzengruber,
Managing Director, Verbund AG

Dr. Stefan Wolf,
CEO, ElringKlinger AG



Gunter Kappacher,
Member of the Board, Siemens AG
Österreich.Energy Sector CEE

Ulrich Kranz,
Leiter project i, BMW Group



DAY TWO

FRIDAY, OCTOBER 21, 2011

MODERATORS: Bettina Mayer, editor-in-chief, AUTOMOBIL PRODUKTION and Thomas Fromm, business desk, Süddeutsche Zeitung

FUTURE MOBILITY

- 08:00 am** **Global Production from a Supplier's Point of View**
Dr. Stefan Wolf, CEO of ElringKlinger AG
- 08:45 am** **SGL Automotive Carbon-Fibers – Lightweight Revolution in the Automotive Industry**
Andreas Wüllner, Managing Director of SGL Automotive Carbon Fibers
- 09:30 am** **Project i – BMW Group's Response to the Future Challenges of Sustainable and Personal Mobility**
Ulrich Kranz, Head of Project i, BMW Group
- 10:15 am** **Coffee break and visit of the exhibition**
- 10:45 am** **The Challenges an Energy Utility is Facing**
Wolfgang Anzengruber, Managing Director, Verbund AG
- 11:30 am** **Tomorrow's Mobility – e-Mobility Infrastructure**
Gunter Kappacher, Member of the Board, Siemens AG
Österreich.Energy Sector CEE
- 12:15 pm** **Lunch and visit of the exhibition**
- 01:00 pm** **Departure for MAGNA STEYR**
- 01:30 pm** **Start of the TEST DRIVES * and the GUIDED FACTORY TOURS at MAGNA STEYR**
(The following areas can be visited: Mercedes-Benz G-Class, Peugeot RCZ, MINI Countryman and the aluminum body shop of the Mercedes-Benz SLS AMG)
(*as co-drivers)
- Approx.**
04:00 pm **End of the 13th AUTOMOBILE FORUM Graz 2011**

»» BUS SHUTTLE TO THE AIRPORT

Upon request we can offer a free bus shuttle to the airport departing straight from the congress venue congress|graz.



Benefit from the experts' knowhow
and establish valuable new contacts.
The unique setting at congress | graz
offers great possibilities to meet
suppliers and OEMS!



COOPERATION PARTNER:

ACstyria Autocluster GmbH



ACstyria Autocluster is at the heart of the automotive industry in Styria; with its 190 partner companies from the automotive industries it has become a key player on a national and international level. ACstyria brings together representatives from the business and science communities and from public institutions. One of its key activities is to initiate projects of cooperation between companies in order to identify and support potential benefits and synergies in a professional manner. This provides for maximum pooling of efforts within the supply chain. Increasing innovativeness and international competitiveness is one of the prime goals of ACstyria.

By supporting the 13th Automobile Forum Graz ACstyria once again underlines its role as a mediator for the latest trends in the automotive industry and as a facilitator for its partner companies. In its ACstyria Business Lounge the autocluster offers its partner companies and the participants of the congress an ideal platform for networking and B2B meetings.

ACstyria Autocluster GmbH, the members of the advisory committee and the organisers from AUTOMOBIL PRODUKTION and Süddeutscher Verlag Veranstaltungen GmbH have the pleasure to invite you to the AUTOMOBILE FORUM in Graz on October 20 and 21, 2011. We look forward to welcoming interested first-time participants as well as our members and partners!

Please approach us before or during the congress if you have any specific questions or would like to get in touch with any specific persons! Please notice that special terms and conditions for the exhibition and the congress apply for our members and members of the Autocluster Berlin. Don't hesitate to approach us for further information!

Dipl.-Wirtsch.-Ing. (FH) Wolfgang Weber | Head of Marketing and Communication

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Our partner: Raiffeisen-Landesbank Steiermark AG



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EXHIBITION AND SPONSORING

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The following companies have already registered and will present their products and services to you:



SIEMENS

SEMCON



AUTOMOBILE FORUM Graz The Annual Congress of the European Automotive Manufacturers and Suppliers

HEAD OF THE EDITORIAL COMMITTEE:

Wolfgang Gomoll, Business Desk, AUTOMOBIL PRODUKTION

PROJECT MANAGER:

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www.automobilforum-graz.de

DETAILS FOR PARTICIPANTS

ROOM BOOKING

A certain number of rooms are available for participants at special conditions. Please book in good time directly with the congress service of the Graz tourist office:

Graz Tourismus – Kongress Service

Messeplatz 1 / Messeturm

8010 Graz – Austria

Mrs. Almut Fuchs-Fehringer

E-mail: af@graztourismus.at

Phone: +43 316 80 75-42 · Fax: +43 316 80 75-55

REGISTRATION FEE:

The registration fee of €1.695,- (event number: 56-1871-160) covers the following:

- Pre-conference event on October 19, 2011: Culinary-indulgence tour or guided city-of-design tour and free admission to the industry forum "Internet Discussion – Café Europe"
- Congress documentation
- Lunch on October 20 and 21, 2011
- Evening event including dinner on October 20, 2011, at the St. Veiter Schloß
- Drinks during the breaks
- Visit of the exhibition
- Guided factory tour at MAGNA STEYR on October 21, 2011
- Test drives * at MAGNA STEYR on October 21, 2011

* as a co-driver

TRANSPORTATION IN GRAZ

For the duration of the event you can use all busses, trams and trains of the City of Graz free of charge. Tickets will be handed out on site by the organizers.

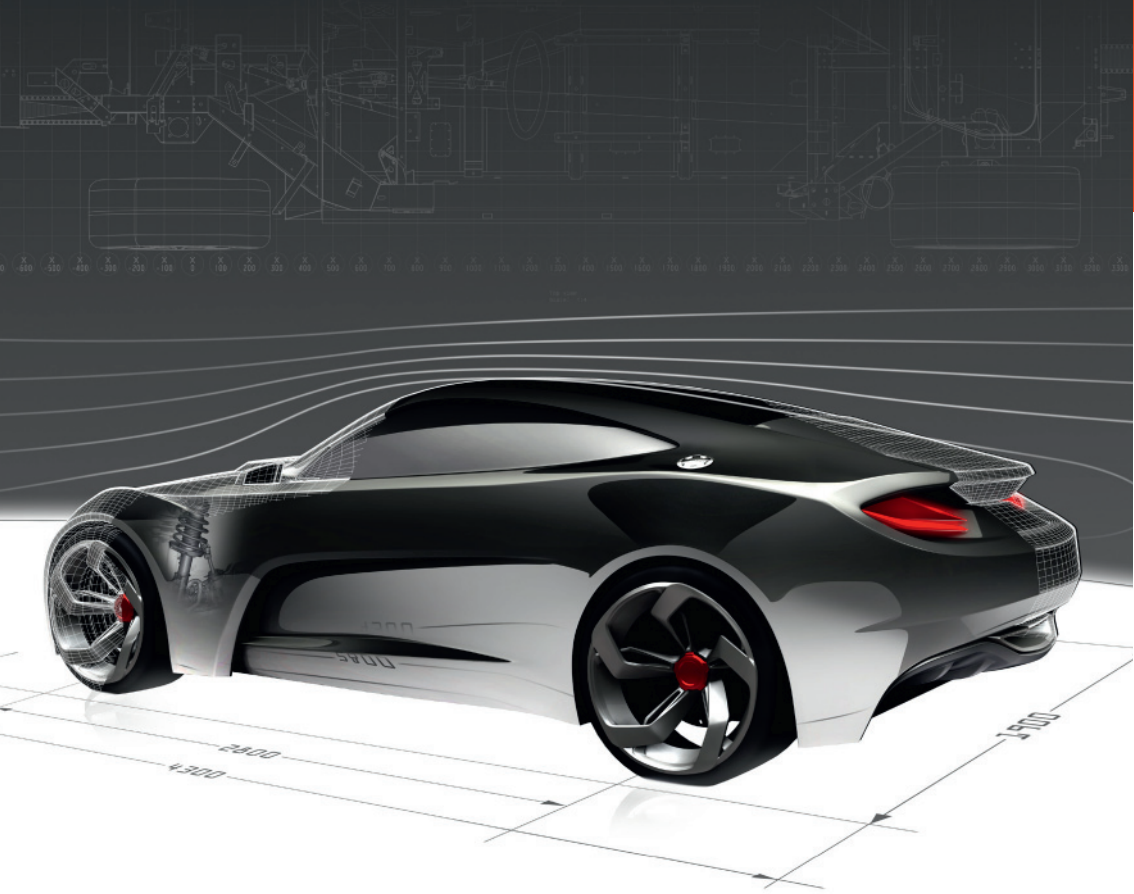
REGISTRATION

Please register by completing and returning the attached registration form or by entering your details at www.automobilforum-graz.de. On receipt of your registration we will send you a confirmation note and an invoice (quoting conference no. 56-1871-160), which should be settled by the beginning of the conference. Unless another participant is designated, cancellation after **October 4, 2011** (date of receipt of the cancellation notice) and no-shows will result in forfeiture of the entire participation fee. Cancellations made before **October 4, 2011** will be subject to a processing fee of € 150. Please note that all registrations and cancellations must be provided in writing. The organizer reserves the right to change, postpone, relocate or cancel the entire event or parts thereof at short notice. Data Protection Notice Your personal data will be used by SVV GmbH (possibly with service provider assistance) for written customer care communications, such as registration confirmations and information on the event for which you have registered or similar events. We will also use your personal data for our in-house market research. In cases in which we act as a service provider, this will also apply to our partner companies. If you have provided us your email address, you will occasionally be informed by us per email about the event for which you have registered or similar events. You can revoke our use of your personal data at any time by writing to SVV – Süddeutscher Verlag Veranstaltungen GmbH, Justus-von-Liebig-Str. 1, 86899 Landsberg, Germany, or by sending an email to: info@sv-veranstaltungen.de.

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Looking back on 125 years of automotive history.

And looking ahead for you!



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REGISTRATION FORM

VENUE: congress | graz, Sparkassenplatz 1, 8010 Graz, Austria

EVENING RECEPTION AND DINNER: St. Veiter Schössl, Andritzer Reichsstrasse 144, 8046 Graz, Austria

- I hereby register for the AUTOMOBILE FORUM Graz (October 20 and 21, 2011) at a registration fee of EUR 1,695.00. (event no. 56-1871.160)
- I will participate in the culinary-indulgence tour on October 19, 2011, at 4:00 pm as part of the pre-conference event.
- I will participate in the guided city-of-design tour on October 19, 2011, at 4:00 pm as part of the pre-conference event.
- After the tour I will participate in the industry forum „Internet Discussion – Cafe Europe“ on October 19, 2011, as of 6:00 pm (address: Medienzentrum Steiermark, Hofgasse 16, 8010 GRAZ).
- I will participate in the evening event incl. dinner at St. Veiter Schössl on October 20, 2011, as of 7:30 pm.
- I will participate in the guided factory tour at MAGNA STEYR on October 21, 2011, as of 1:30 pm and in the test drives * following the guided factory tour at 2:40 pm. **
- I will participate **only** in the test drives * at MAGNA STEYR on October 21, 2011, as of 1:30 pm. **
- I will participate **only** in the guided factory tour at MAGNA STEYR on October 21, 2011, as of 1:30 pm.
- I am interested in presenting my company at the event. Please send me information on the exhibition and sponsoring options free of charge and without any obligations.

* as a co-driver

** Please register for the guided factory tour and the test drives in good time; there is only a limited number of places available.

Company

Department

Family name, First name

Please send invoice to

Job position

Address (Street/PO Box/Postcode/Country)

Phone

Telefax

E-Mail

Date/Signature

Internet

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